

MIRADAS

CRUZADAS

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**UNESCO CREATIVE
CITIES NETWORK OF
MEDIA ARTS ANNUAL
MEETING 2023**

CRUZ

**NOVEMBER 1, 2, 3
CALI, COLOMBIA**

MIRADAS

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Official Agenda

*We kindly ask you to be on time for all activities

Monday 30 October

- Arrival of the representatives of the UNESCO Creative Cities of Media Arts (Alfonso Bonilla Aragón International Airport)
- Transfer to hotels [Cali team is providing private transport]

Tuesday 31 October

- Arrival of the representatives of the UNESCO Creative Cities of Media Arts (Alfonso Bonilla Aragón International Airport)
- Transfer to hotels [Cali team is providing private transport]

16:30 FICCALI Cali International Film Festival

18:00

16:30 **Las fotos de la abuela**, Mónica Restrepo (Colombia)

Screening and talk with the director

18:00 **Binary Star**, Applied Silence (Canada)

Screening and live music

Un proyecto de Applied Silence, Stephen Lyons y José Teodoro (Canada)

Talk with the directors

📍 Cinemateca la Tertulia

Open to the Public

20:00 **Welcome dinner** with the Creative Cities delegations

📍 Hotel Dann

Private event

Wednesday 1 November

Cluster meeting and inauguration of Cali - Viborg exhibition and Cali - Lille showcase

📍 Centro Cultural Comfandi

Private event

- 7:50 Pick-up at hotels [All delegations meet at the hotel hall] Transfer to hotels

8:30 **Welcome words by the Cali City of Media Arts team**

With María Elisa Holguín, City of Cali Focal Point and Leila Asserías, Project Manager; City of Cali Mayor's Office representatives, Harrison Martínez, Secretario de Desarrollo Económico and Tatiana Zambrano, Subsecretaria de Desarrollo Económico; Colombian Ministry of Foreign Affairs representatives, Denise Bax, Chief Communication, Cities and Events Unit, Culture Sector UNESCO, Dominique Roland, The Media Arts Cluster Coordinator, Laura Odegaard and Joana Miranda, Deputy Coordinators, and focal points.

9:45 **Cluster working session**

12:30

Both new and existing city members and representatives are invited to give a brief, 5-minute presentation to introduce themselves. During these presentations, they will discuss 1) their current media art projects, 2) the main challenges they face, and 3) the difficulties they encounter when engaging with the community, policymakers, or delegations as part of their network activities and responsibilities

- 13:00 Lunch

14:00 **Afternoon cluster working session**

16:00

- 16:20 Transfer to Biblioteca Departamental

16:50 **Opening event** Exhibition Viborg! Draw With Cali

17:50

With the participation of Mariana Calderón and Melissa Bolaños (Animators), Cali Media Arts Team, María Elisa Holguín and Leila Asserías, Anders Hentze, Country Manager Instituto Cultural da Dinamarca in Brazil, Henrik Holmskov (Viborg's focal point), Henriette Svenstrup, Project Manager of the Animation City of Viborg, and Vagn Knudsen, Consul of Denmark to Colombia.

📍 Biblioteca Departamental

Private event

- 18:00 Transfert to Plazoleta Jairo Varela

18:30 **Launch event Alumbrado de Cali,** 19:50 **Cali - Lille Showcase**

By Cali Inteligente & Cali City of Media Arts, and showcase of Cali to Lille collaborative project.

📍 Plazoleta Jairo Varela

Open to the Public

- 20:00 Transfert to Cacumen Creative Studio

20:30 **Sensorium by Cacumen Creative Studio**

11:00

Sensorium is an immersive multi-sensorial experience (by Cacumen Creative Studio) that uses projection mapping technology, music, and cuisine to tell the story of the Colombian Pacific culinary tradition. Visitors are driven by Cali-Region culinary territory and origins through different flavors, sounds, smells, and visual effects.

📍 Estudio Creativo CACUMEN

Private event

- 11:00 / 11:30 Back to hotels

Thursday 2 November

Discovering Cali tour, visit to Told-Hold C2C 2021 and Cali - Karlsruhe exhibitions

- 7:30 Pick-up at hotels [All delegations meet at the hotel hall]

Discovering Cali Tour

8:30

Visit to the new Makerspace Paso del Comercio, presentation and guided tour by Marcela Patiño + New San Fernando Creative District, presentation by Diana Muñoz.

10:00

📍 Bus station Paso del Comercio

Private event

11:00 **Visit to Centro Cultural Colombo Americano,** 13:00 **C2C Told - Hold exhibition.**

Welcome words by Jo Ellen Simpson (General Director) and Michael Cadena (Cultural Director). Encounter at Ideallab Makerspace with Santiago Lopez, Head of Cultural Services. C2C Told-Hold artwork exhibition guided visit by Margarita Ariza, curator, and artists Eliot Gray Fisher and Erica "EG" Gionfriddo with the participation of Laura Odegaard, City of Austin Focal Point.

📍 Colombo Americano

Private event

- 13:30 Lunch

15:00 **Talk 1: Transmedia Production: weaving** 16:20 **narratives of Colombia with the world**

With Diego Briceño, Senior Manager for Canada Media Fund, Marcela Lizcano, transmedia producer, and Lindsay Monture, Festival director for Imagine Native Toronto. Talk coordinated by Encuentro Audiovisual and Universidad Javeriana.

📍 Colombo Americano

Open to the Public

- 16:30 / 17:00 Transfert to Museo La Tertulia

Official Agenda

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Thursday 2 November

17:00 **Opening event City to City 2023 Cali - Karlsruhe**

18:00

With the participation of the winning artists Lucía Diegó & Desiree Kabis, Beatrice Zaidenberg, Curator, Daniela Burkhardt Focal Point City of Karlsruhe, and Cali Media Arts Team, Maria Elisa Holguín and Leila Asserías.

📍 Museo La Tertulia Gardens

Open to the Public

18:00 **Networking time**

20:30

With Cali's Creative Ecosystem offered by Univalle. Presentation of Cháchara, a musical media arts experience by ONDAS Sound exploration collective led by Gabriel Lago and Car3Suido.

📍 Casa Obeso Mejía

Private event

Friday 3 November

- 7:40 Pick-up at hotels [All delegations meet at the hotel hall]

9:00 **Talk 2: City to City, Building bridges between cities through media arts?**

10:10

Artists in Media Arts talk by MASS with Lucía Diegó, Desiree Kabis, Eliot Gray Fisher, Erica "EG" Gionfriddo, Beatrice Zaidenberg, Margarita Ariza, and Alejandro Martin.

10:10 **Talk 3: Qué son las Media Arts?**

11:10

With Felipe Cesar Londono, Director of Festival Internacional de la Imagen de Manizales, Joana Miranda, Executive Coordinator of Braga Media Arts, Christian Lizarralde, Director MASS and Escuela de Comunicación Social UNIVALLE, and José David Cuartas, professor UNIVALLE. Talk coordinated by MASS.

11:20 **Visit to Media Arts Exhibition by MASS at Univalle**

12:10

📍 Universidad del Valle

Open to the Public

- 12:30 / 13:00 Transfer to Universidad Javeriana
- 13:00 / 14:10 Lunch

14:20 **Transmedia exhibition by Universidad Javeriana**

14:50

15:00 **Sapporo showcase: Media Arts Cities of the Future**

15:30

📍 Universidad Javeriana

Open to the Public

15:40 **Closure**

📍 Universidad Javeriana

Private event

- 17:00 Back to the hotels

FICCALI agenda

Optional

Tuesday 31 October

15:00 **Jolie Mai, Sylvain George (France)**

Screening and conversation with the director

16:30 **Las fotos de la abuela, Mónica Restrepo (Colombia)**

Screening and conversation with the director

18:00 **Binary Star, Applied Silence (Canada)**

Screening and live music

Un proyecto de Applied Silence Stephen Lyons y José Teodoro (Canada)

Conversation with the directors

📍 Cinemateca del Museo La Tertulia

Open to the Public

Social agenda

Optional

*Not covered by Cali Media Arts

Thursday 2 November

23:00 **La Mamba Negra live concert**

Meanwhile, listen to Cali's Break Salsa

📍 Zaperoco Salsa Club

Friday 3 November

23:00 **Swing Latino, Salsa dance show**

📍 Mulato Cabaret

Saturday 4 November

15:30 **Walking tour**

18:00

📍 San Antonio & downtown.

- International departures. Transfer to the airport [Cali team is providing private transport]

Monday 5 November

- International departures. Transfer to the airport [Cali team is providing private transport]

This agenda is proposed by Cali's UCCN Focal Point, on behalf of the Economic Development Secretariat of the Cali Mayor's Office with the support of Fundacion Bibliotec, and in partnership with Universidad del Valle, Universidad Icesi, Universidad Javeriana, Cali Valle Bureau, Museo La Tertulia, Centro Cultural Colombo Americano, Cacumen Creative Studio, FICCALI - Cali International Film Festival, and MASS.

For further questions please contact

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Venues

- 📍 **Cinemateca La Tertulia**
Avenida Colombia No. 5-105, Oeste
- 📍 **Centro Cultural Colombo Americano**
Calle 13 Norte No. 8 -45, Granada
- 📍 **Centro Cultural Comfandi**
Calle 8 No. 6-23, Centro
- 📍 **Universidad del Valle**
Calle 13 No. 100-00, Campus Meléndez
- 📍 **Biblioteca Departamental**
Calle 5 No. 24A-91, 3 de Julio
- 📍 **Museo La Tertulia Gardens**
Avenida Colombia No. 5-105, Oeste

Hotel Dann Cali
Avenida Colombia 1-40, El Peñón
Cali, Colombia

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